



SARAH W. MORRIS

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COURSES OF STUDY

Bachelors of Journalism

Majors: Advertising/PR & News/Editorial

Minor: Spanish

Concentration: History

Languages: Spanish, fluent in reading and writing, semi-fluent in speaking

EDUCATION

Duchesne Academy of the Sacred Heart, 2008

University of Nebraska-Lincoln, 2012

WORK HISTORY

News Reporter, Daily Nebraskan (University Newspaper), 2009-2010

Sullivan's Steakhouse, 2009-2012

Hostess

Account Services Intern at Thought District, 2011

Research and analytics

Social media updates and networking

Assembled advertising plans with client input

Develop relations between clients and consumers

Intern at Summon Press (Valencia, Spain), 2012 to present

Research and analytics

Managed social media updates and networking

Composed, published and edited articles for the internet

INTERESTS AND ACCOMPLISHMENTS

Duchesne Academy Swim Team, 2004-2008

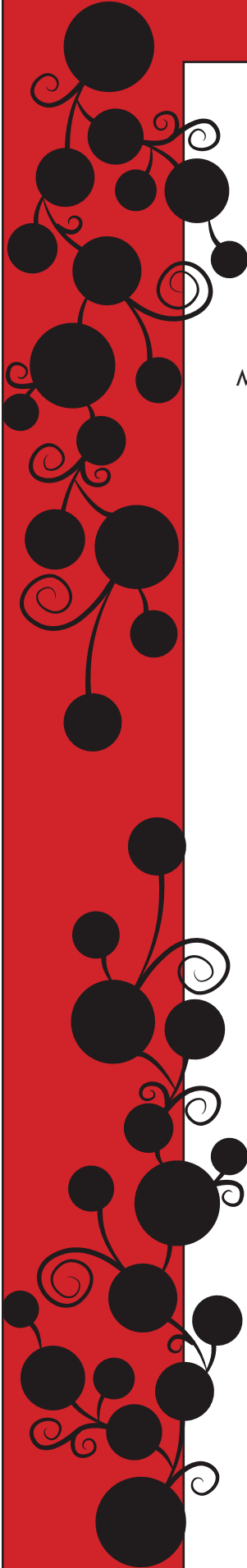
Varsity, 2004-2008

Captain, 2008

Nebraska State Swimming Championship qualifier, 2006

Traveled to Italy, Greece, Spain, France, Turkey

Member of Delta Delta Delta Sorority



Pan-Hellenic Delegate for Delta Delta Delta, 2009

Briefed sorority and Greek Executive Board on issues discussed during meetings

Continuing Education Officer for Delta Delta Delta, 2010 –2011

Educated and trained officers for their duties

Recorded chapter history and educated about chapter history

Planned senior graduation event and Founder's Day event

Developed and installed an officer intern program

*Member of Student Advisory Board for the College of Journalism and Mass Communications,
2011-2012*

Mediated communication between the students and faculty

Informed students about college issues

Represented the decisions made by students and organizations

Public Relations Officer for the Student Advisory Board, 2011 to 2012

Created awareness for events

Developed new ideas for increased student involvement

Secretary for the Student Advisory Board, 2012

Craftsman Campaign Winner, 2011

Created a campaign for Craftsman Tools using viral videos, social media and guerrilla tactics

Designed "Muddy Footprints"

Traveled to Chicago for a tour of Y&R and the Craftsman Experience provided by Craftsman